



We are dedicated to safeguarding both the underground and above-ground environments at Doolin Cave, striving to minimise and manage any negative impacts on the cave climate resulting from its operation as a show cave. Our commitments include energy efficiency, waste reduction, recycling, and educating visitors about cave conservation and the unique landscape of the area.

We are committed to strengthening our environmental, social, cultural and economic sustainability while supporting the unique landscape, heritage, and communities of County Clare. Through continuous improvement, collaboration, and transparent communication, we aim to build a more sustainable and resilient business while contributing positively to our wider destination”

#### **Working Together**

We collaborate with all stakeholders to collectively develop our locality as a sustainable tourism destination. We work particularly with the Burren Ecotourism Network and the Doolin Tourism Group to co-operate in joint marketing initiatives, e.g., use of Business Referral Cards and discount initiatives with other tourism businesses in Doolin and the Burren

#### **A Cared-for Landscape**

We actively participate in conserving our natural and cultural heritage. We ensure that our staff participate in local ‘Leave no Trace’ programs regularly, our Nature Trail features native trees, shrubs, and wildflower meadows which help to preserve local biodiversity.

#### **A Well-understood Heritage**

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. We feature information panels in our reception area which details the formation of the cave and stalactite through the ages. Information panels on the Nature Trail detail the unique features of the Burren landscape, including the effects of Ice Ages on the local area

### **Vibrant Communities**

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We have been involved in the Doolin Folklore project in recent years which has translated and researched folklore tales that were collected by the Folklore Commission in the 1920s and 30s in Doolin. We work with the Doolin National School producing shows which dramatize some of these stories

### **Strengthened Livelihoods**

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination. We operate a very comprehensive local purchasing policy %??

### **Resource Efficiency**

We measure and monitor our use of resources so we can actively manage and reduce our consumption of energy, water and production of waste. We have installed 45 solar panels on the roof of the Visitor Centre to significantly reduce our energy consumption

### **Sustainable Management (Policy & Planning)**

We have developed a Sustainability Action Plan, which includes actions and targets for improvement that are reviewed annually. The installation of solar panels at the visitor center in 2025 is an example of our commitment to this policy. We plan to drill a well on site soon which will generate a water supply for the business.

By continuing with this present policy into the future we aim to make the whole operation of the business carbon neutral within the next five years